

TAMARA LUTTRELL

Front-End Web Developer • HTML Email Developer • Creative Technologist

Portfolio: tamara-luttrell.com **Email:** tluttrell@hotmail.com **Phone:** (309) 922-8781 **Address:** East Peoria, IL

SUMMARY

Creative and detail-driven Front-End Developer with strong skills in responsive design, HTML email development, and AI-assisted prompting. Blends technical problem-solving with a decade of visual storytelling experience as a professional photographer. Experienced in freelance client work, branding, and building polished, user-friendly digital experiences. Seeking a role where I can contribute clean code, thoughtful design, and reliable execution.

TECHNICAL SKILLS

- **Front-End:** HTML, CSS, PHP, JavaScript, responsive design, UI layout, accessibility
- **Email Development:** Table-based layouts, inline CSS, cross-client QA, mobile optimization
- **AI Skills:** Prompt engineering, workflow optimization, content generation
- **Tools:** VS Code, Netlify, GoDaddy, Canva, Adobe Lightroom, MailChimp, Suno AI, ChatGPT
- **Soft Skills:** Communication, client collaboration, adaptability, detail-oriented workflow

PROFESSIONAL EXPERIENCE

Freelance Web Developer & HTML Email Specialist

Self-Employed — 2023–Present

- Build responsive websites and landing pages for small businesses.
- Develop branded HTML email campaigns with cross-client compatibility.
- Provide design guidance, asset organization, and annotated code handoff.
- Troubleshoot hosting, DNS, SSL, and deployment issues for clients.

Owner & Photographer — Beyond the Lens Photography

Self-Owned Business — 2014–Present

- Operate a successful photography business specializing in portraits and events.
- Manage branding, marketing, client communication, and digital editing.

- Apply visual storytelling principles to web and email design projects.

Certified Ophthalmic Assistant

Illinois Eye Center *April 2007 – December 2014*

- Operated slit lamps, tonometers, and diagnostic equipment.
- Supported physicians in patient care and clinical procedures.
- Maintained strict safety and compliance standards.

Optician

Bond Eye Associates *January 2002 – April 2007*

- Ensured HIPAA compliance and patient privacy.
- Ordered contact lenses and managed inventory.
- Conducted patient follow-ups to ensure proper eyewear fit.

EDUCATION

Associate in Applied Science — Web Systems/Development Illinois Central College — East Peoria, IL
Graduated December 2025

Roanoke-Benson High School Roanoke, IL — Class of 1996

REFERENCES

Available upon request.